

# Kathy Cox

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## Program

MBA: Entrepreneurship  
Emphasis



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## Education

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- DBA (ABD), City University of Seattle
- MBA, Pepperdine University
- BA, Ohio State University

## Professional Experience

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I am an experienced marketing strategist and entrepreneur with creative insight. I started City University of Seattle's first entrepreneurship center, the CityU Catalyst Center, to help start-ups succeed.

I was on the NorthWest Cable News launch management team as head of marketing and founded two Internet companies. I have directed and created marketing strategic plans and managed the implementation for both consulting clients and cable operator and programming clients.

My goal is to make students successful through insight based on rationale and integrated customer experiences.